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12 UNITED STATES DISTRICT COURT
13 CENTRAL DISTRICT OF CALIFORNIA
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16 NS INT'L TEXTILES, a South Korea
17 corporation;

18 Plaintiff,

19 vs.

20 ZULILY, LLC, a Washington Limited
21 Liability Company; and DOES 1-10,
inclusive,

22 Defendants.
23
24

Case Number: 2:17-cv-3884

PLAINTIFF'S COMPLAINT FOR:

- 1. COPYRIGHT INFRINGEMENT**
2. VICARIOUS COPYRIGHT
INFRINGEMENT
3. CONTRIBUTORY COPYRIGHT
INFRINGEMENT

Jury Trial Demanded

25 Plaintiff NS INT'L TEXTILES ("Plaintiff") by and through its undersigned
26 attorneys, hereby prays to this honorable Court for relief and remedy based on the
27 following:
28

INTRODUCTION

Plaintiff is a California-based company engaged in the apparel industry as a textile converter of imported and domestic fabrications. Plaintiff creates, or purchases and obtains, exclusive rights to unique two-dimensional graphic artworks for use on textiles and garments, and those textiles and garments are transacted primarily in the fashion industry. Plaintiff owns these designs in exclusivity and makes sales of products bearing these designs for profit. Plaintiff's business is predicated on its ownership of these designs and it spends a considerable amount of time and resources creating and obtaining top-quality, marketable and aesthetically-appealing designs. Customers of Plaintiff, including possibly DOE defendants named herein, take design samples with the understanding and agreement that they will only utilize Plaintiff to reproduce said designs should they wish to do so, and will not seek to make minor changes to Plaintiff's proprietary work to reproduce the same elsewhere, yet use those designs in furtherance of their business in violation of both their contractual agreement with Plaintiff and Plaintiff's copyrights. No other party is authorized to make sales of product bearing Plaintiff's proprietary designs without express permission from Plaintiff. This action is brought to recover damages for direct, vicarious and contributory copyright infringement arising out of the misappropriation of Plaintiff's exclusive designs by the Defendants, and each of them.

JURISDICTION AND VENUE

1. This action arises under the Copyright Act of 1976, Title 17 U.S.C. § 101 *et seq.*
2. This Court has federal question jurisdiction under 28 U.S.C. §§ 1331, 1338(a) and (b).

1 3. Venue in this judicial district is proper under 28 U.S.C. §§ 1391(c) and 1400(a)
2 in that this is the judicial district in which a substantial part of the acts and
3 omissions giving rise to the claims occurred.

4 **PARTIES**

5 4. NS INT'L TEXTILES ("Plaintiff") is a corporation organized and existing
6 under the laws of South Korea.

7 5. Plaintiff is informed and believes and thereon alleges that Defendant ZULILY,
8 LLC ("ZULILY") is, and at all times herein mentioned was, a limited liability
9 company organized and existing under the laws of Washington and doing
10 business in Washington, with its principal place of business at 300 Deschutes
11 Way SW, Suite 304, Tumwater, WA 98501.

12 6. Named Defendants, and Does 1-10, may be collectively referred to as
13 "Defendants."

14 7. Plaintiff is informed and believes and thereon alleges that some of Defendants
15 Does 1 through 3, inclusive, are manufacturers and/or vendors of garments to
16 Defendant, which DOE Defendants have manufactured and/or supplied and are
17 manufacturing and/or supplying garments comprised of fabric printed with
18 Plaintiff's copyrighted design(s) (as hereinafter defined) without Plaintiff's
19 knowledge or consent or have contributed to said infringement. The true
20 names, whether corporate, individual or otherwise, and capacities of defendants
21 sued herein as Does 1 through 3 are presently unknown to Plaintiff at this time,
22 and therefore, Plaintiff sues said defendants by such fictitious names. Plaintiff
23 will seek leave to amend this complaint to allege their true names and capacities
24 when the same have been ascertained. Plaintiff is informed and believes, and
25 based thereon alleges, that each of defendants designated as a DOE is
26 responsible in some manner for the events alleged herein and the damages
27 caused thereby.

28 8. Defendants DOES 4 through 10, inclusive, are other parties not yet identified

1 who have infringed Plaintiff's copyrights, have contributed to the infringement
 2 of Plaintiff's copyrights, or have engaged in one or more of the wrongful
 3 practices alleged herein. The true names, whether corporate, individual or
 4 otherwise, and capacities of defendants sued herein as Does 4 through 10 are
 5 presently unknown to Plaintiff at this time, and therefore, Plaintiff sues said
 6 defendants by such fictitious names. Plaintiff will seek leave to amend this
 7 complaint to allege their true names and capacities when the same have been
 8 ascertained.

- 9 9. Plaintiff is informed and believes and thereupon alleges that at all times
 10 relevant hereto each of Defendants acted in concert with each other, was the
 11 agent, affiliate, officer, director, manager, principal, alter-ego, and/or employee
 12 of the remaining defendants and was at all times acting within the scope of such
 13 agency, affiliation, alter-ego relationship and/or employment; and actively
 14 participated in or subsequently ratified and adopted, or both, each and all of the
 15 acts or conducts alleged, with full knowledge of all the facts and circumstances,
 16 including without limitation to full knowledge of each and every wrongful
 17 conducts and Plaintiff's damages caused therefrom.

18 **CLAIMS RELATED TO DESIGN**

- 19
 20 10. Plaintiff is the owner and author of a two-dimensional artwork with the content
 21 title "NS2017R" under title of work "NS 061". ("Subject Design"). (Exhibit A).
 22 11. Plaintiff applied for a copyright from the United States Copyright Office for the
 23 Subject Design and was granted Registration VA 2-010-758 effective on July
 24 14, 2016. (Exhibit B).
 25 12. Plaintiff formatted the Subject Design for use on textiles, sampled the Subject
 26 Design, and negotiated sales of fabric bearing the Subject Design.
 27 13. Plaintiff is informed and believes and thereon alleges that Defendants, each of
 28 them, had access to the Subject Designs, including without limitation, through:

1 (a) access to Plaintiff's showroom and/or design library; (b) access to illegally
2 distributed copies of the Subject Designs by third-party vendors and/or DOE
3 Defendants, including without limitation international and/or overseas
4 converters and printing mills; (c) access to Plaintiff's strike-offs and samples;
5 and (d) access to garments in the marketplace manufactured with lawfully
6 printed fabric bearing the Subject Designs.

7 14. Plaintiff is informed and believes and thereon alleges that, without Plaintiff's
8 authorization, Defendant ZULILY purchased, sold, marketed, advertised,
9 manufactured, caused to be manufactured, imported and/or distributed fabric
10 and/or garments comprised of fabric featuring a design which is identical, or
11 substantially similar to, the Subject Design. A true and correct copy of such
12 garments are attached hereto as Exhibit C. Said garments include but are not
13 limited to garments sold by ZULILY.

14 15. At various times Defendant ZULILY owned and controlled offline and/or
15 online retail stores, and each, Plaintiff's investigation revealed that garments
16 comprised of fabric bearing the Subject Design were being offered for sale,
17 garments which were manufactured and/or imported under the direction of the
18 Defendants, and each of them.

19 16. None of the aforementioned transactions were authorized by Plaintiff, and all
20 were in violation of Plaintiff's intellectual property rights.

21
22 **FIRST CLAIM FOR RELIEF**

23 (For Copyright Infringement – Against all Defendants, and Each)

24 17. Plaintiff repeats, re-alleges and incorporates herein by reference as though fully
25 set forth the allegations contained in Paragraphs 1 through 16, inclusive, of this
26 Complaint.

27 18. Plaintiff is informed and believes and thereon alleges that Defendants, and each
28 of them, accessed the Subject Design through, without limitation, the following:

1 (a) access to Plaintiff's design library; (b) access to authorized or unauthorized
2 reproductions in the possession of other vendors and/or DOE Defendants; and
3 (c) access to Plaintiff's strike-offs, swatches, paper CADs and samples.

4 19. Plaintiff is informed and believes and thereon alleges that Defendants, and each
5 of them, infringed Plaintiff's copyright by importing, creating, marketing,
6 advertising, making, and/or developing directly infringing and/or derivative
7 works from the Subject Design and by importing, producing, distributing and/or
8 selling infringing garments through a nationwide network of retail stores,
9 catalogues, and online websites.

10 20. Due to Defendants' acts of infringement, Plaintiff has suffered substantial
11 damages to its business in an amount to be established at trial.

12 21. Due to Defendants' acts of infringement, Plaintiff has suffered general and
13 special damages to its business in an amount to be established at trial.

14 22. Due to Defendants' acts of copyright infringement as alleged herein,
15 Defendants, and each of them, have obtained direct and indirect profits they
16 would not otherwise have realized but for their infringement of the Subject
17 Design. As such, Plaintiff is entitled to disgorgement of Defendants' profits
18 directly and indirectly attributable to Defendants' infringement of the Subject
19 Design in an amount to be established at trial.

20 23. Plaintiff is informed and believes and thereon alleges that Defendants, and each
21 of them, have committed acts of infringement alleged herein with actual or
22 constructive knowledge of Plaintiff's rights such that Plaintiff is entitled to a
23 finding of willful infringement.

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25 **SECOND CLAIM FOR RELIEF**

26 (For Vicarious Copyright Infringement – Against All Defendants)
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1 24.Plaintiff repeats, re-alleges and incorporates herein by reference as though fully
2 set forth the allegations contained in Paragraphs 1 through 23 inclusive, of this
3 Complaint.

4 25.Plaintiff is informed and believes and thereon alleges that Defendants, and each
5 of them, are vicariously liable for the infringement alleged herein because they
6 had the right and ability to supervise the infringing conduct and because they
7 had a direct financial interest in the infringing product.

8 26.Plaintiff is informed and believes and thereon alleges that the Defendants had
9 direct financial interest in the infringer's activity by profiting from featuring the
10 desirable Subject Design on the infringing garments, while declining to exercise
11 their right and/or obligation to stop or limit the infringement by requesting,
12 changing, or suggesting a different design or declining to buy the garment
13 featuring the Subject Design.

14 27.By reason of the Defendants', and each of their, acts of vicarious infringement
15 as alleged above, Plaintiff has suffered and will continue to suffer substantial
16 damages to its business in an amount to established at trial, as well as additional
17 general and special damages in an amount to be established at trial.

18 28.Due to Defendants' acts of vicarious copyright infringement as alleged herein,
19 Defendants, and each of them, have obtained direct and indirect profits they
20 would have not otherwise realized bur for their infringement of the Subject
21 Design. As such, Plaintiff is entitled to disgorgement of Defendants' profits
22 directly and indirectly attributable to Defendants' infringement of the Subject
23 Design, an amount to be established at trial.

24 29.Plaintiff is informed and believes and thereon alleges that Defendants, and each
25 of them, have committed acts of infringement alleged herein with actual or
26 constructive knowledge of Plaintiff's rights such that Plaintiff is entitled to a
27 finding of willful infringement.
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THIRD CLAIM FOR RELIEF

(For Contributory Copyright Infringement – Against All Defendants)

30. Plaintiff repeats, re-alleges and incorporates herein by reference as though fully set forth the allegations contained hereforeto, inclusive, of this Complaint.

31. Plaintiff is informed and believes and thereon alleges that Defendants, and each of them, knowingly induced, participated in, aided and abetted in and resultantly profited from the illegal reproduction, importation, purchase, distribution and/or sales of product featuring the Subject Design as alleged herein above.

32. By reason of the Defendants', and each of their, acts of contributory copyright infringement as alleged above, Plaintiff has suffered and will continue to suffer substantial damages to its business in an amount to established at trial, as well as additional general and special damages in an amount to be established at trial.

33. Due to Defendants' acts of contributory copyright infringement as alleged herein, Defendants, and each of them, have obtained direct and indirect profits they would have not otherwise realized bur for their infringement of the Subject Design. As such, Plaintiff is entitled to disgorgement of Defendants' profits directly and indirectly attributable to Defendants' infringement of the Subject Design, in an amount to be established at trial.

34. Plaintiff is informed and believes and thereon alleges that Defendants, and each of them, have committed acts of infringement alleged herein with actual or constructive knowledge of Plaintiff's rights such that Plaintiff is entitled to a finding of willful infringement.

PRAYER FOR RELIEF

WHEREFORE, Plaintiff prays for judgment against all Defendants as follows:

Against All Defendants

1 With respect to Each Claim for Relief:

- 2 1. That Defendants, their agents and servants be enjoined from infringing
3 Plaintiff's copyrights in any manner;
4 2. That Plaintiff be awarded all profits of Defendants plus all losses of Plaintiff,
5 the exact sum to be proven at time of trial, or, if elected before final judgment,
6 statutory damages as available under the Copyright Act, 17 U.S.C. § 101 *et*
7 *seq.*;
8 3. That Plaintiff be awarded its attorneys' fees as available under the Copyright
9 Act, 17 U.S.C. § 101 *et seq.*;
10 4. That Plaintiff be awarded pre-judgment interest as allowed by law;
11 5. That Plaintiff be awarded costs of litigation; and
12 6. That Plaintiff be awarded such further legal and equitable relief as the Court
13 deems proper.

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15 **DEMAND FOR TRIAL BY JURY**

16 Plaintiff hereby demands a trial by jury in this action pursuant to Federal Rule of
17 Civil Procedure 38 and the Seventh Amendment of the Constitution.

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19 Dated: May 23, 2017

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21 Respectfully submitted,

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24 /s/C. Yong Jeong

25 C. Yong Jeong, Esq.

26 Amy Choe, Esq.

27 John R. Baldivia, Esq.

28 Attorneys for Plaintiff